# Social Media Guidelines for Karate Wales Associations and Clubs

1. **Represent Positively**
* Maintain a professional and respectful tone in all social media interactions
* Avoid controversial or divisive topics unrelated to Karate.
* Promote the positive aspects of Karate, such as discipline, respect, and personal growth
1. **Protect Privacy and Safety**
* Do not share personal information about members, especially minors, without consent
* Be cautious when posting photos or videos that could identify individuals, especially children
* Use private social media groups for your internal club/association communication
* Encourage members to be mindful of their own privacy settings and content
1. **Uphold Association/Club Values**
* Ensure social media content aligns with the mission, policies, and code of conduct of your association/club
* Do not post anything that could be seen as discriminatory, harassing, or in violation of association/club rules
* Correct any misinformation about your association/club promptly.
1. **Maintain Professionalism**
* Separate personal and professional social media accounts when possible
* Avoid posting inappropriate or unprofessional content, even on personal accounts
* Remember, your personal interactions may also be considered representative of your style, association, or club (especially if you are a leader)
* Respond to enquiries and issues in a timely and constructive manner
1. **Encourage Responsible Use**
* Educate members, especially parents and youth, about best practices for social media usage
* Provide guidance on protecting privacy, avoiding cyberbullying, and maintaining a positive online presence
* Lead by example and hold representatives accountable for their social media conduct.
1. **Monitor and Moderate**
* Regularly review and moderate social media pages/accounts associated with your association/club
* Address any inappropriate or harmful content promptly
* Consider implementing content guidelines and comment moderation for official channels